



Proposal Guidance

Due: Friday, March 27th, 5:00 PM PST

About the SEEC Forum

The annual Statewide Energy Efficiency Forum (SEEC Forum) features a dynamic program to equip participants with the best practices, tools, and connections needed to reduce GHG emissions and accelerate climate action efforts. The 2020 SEEC Forum, taking place **June 23-23, 2020 in Sacramento** (Sheraton Grand Sacramento Hotel, 1230 J St., Sacramento), will focus on ***Promising Solutions for a Clean Energy Future***. The Forum will feature 4 plenary sessions, 16-20 breakout sessions, 4 workshops, and a poster session during the evening networking reception, as well as numerous networking opportunities.

From achieving a series of ambitious climate action milestones over the next decade to responding to more urgent challenges in the short-term, local government agencies are uniquely positioned to determine the trajectory of California’s energy sector. This year’s theme, ***Promising Solutions for a Clean Energy Future***, aims to highlight concrete strategies, case studies, tools, and resources to support local government agencies in responding to rapidly evolving trends while continuing to meet their communities’ energy needs. Session tracks have been organized to help share these stories and highlight promising solutions for equity and community engagement, energy resilience, integrated planning to action, and decarbonization pathways.

Session Tracks & Potential Topics

Proposals should address one or more of the topics listed below, which have been identified as priorities by SEEC participants through the pre-forum survey. While proposals should seek to meet participant interests and needs, there may be additional topics that would be beneficial to address for a local government audience that are not included in this list.

Leading with Equity & Community Engagement	<ul style="list-style-type: none"> » Practical skills for authentic community engagement » Embedding equity in institutional processes and practices » Engaging underserved and marginalized communities » Forging non-traditional partnerships to engage hard-to-reach stakeholders » Building public will for climate action » Implementing effective behavior change programs
Energy Resilience	<ul style="list-style-type: none"> » Energy efficiency opportunities to support resilience » Overview of climate risks to the energy sector and key opportunities to adapt and build resilience » Microgrid development and implementation » Operations and maintenance of solar + storage » Grid reliability improvements via back-up power, smart grid, or distributed generation to respond to disruptions

Integrated Planning to Action	<ul style="list-style-type: none"> » Holistic planning to support action » Integrating climate and energy into other local plans » Integrating climate resilience into climate/energy action plans » Transitioning from planning to implementation » Concrete implementation tips for Climate Action Plan measures » Model ordinances and reach codes
Decarbonization Pathways	<ul style="list-style-type: none"> » Energy efficiency opportunities to support decarbonization » Lessons learned in all-electric new construction and retrofits (residential, multifamily, commercial) » Distributed energy resources and renewables » Electric vehicles and charging infrastructure » Broad-based market transformation » Mandatory upgrades for electrification
<i>Cross-cutting Topics to address across tracks</i>	<ul style="list-style-type: none"> » Funding and financing (state and federal grants, financing incentives, local sustainable funding models, etc.) » Capacity building for local government agencies » Legislative and regulatory updates » Midstream and upstream incentive programs for efficient technologies » Private sector engagement » Regional collaboration and partnerships

Session Proposals

The Forum will feature 16-20 breakout sessions that appeal to a statewide audience of climate and energy practitioners and highlight the 2020 theme of *Promising Solutions for a Clean Energy Future*. We are particularly interested in proposals that highlight innovative tools, strategies, and lessons learned from local governments and underserved communities, and feature impactful energy efficiency measures at the local level that offer multiple co-benefits and address the priority topics included above.

Proposal Form Questions	<ul style="list-style-type: none"> » Proposer Contact Information » Session Track (Leading with Equity & Community Engagement, Energy Resilience, Integrated Planning to Action, Decarbonization Pathways) » Session Title » Abstract (max 250 words) » Proposal Criteria (below) » Speakers and Moderator (confirmation not required until proposal is accepted)
Format	Breakout sessions will be 75 minutes in length and should include between 1-3 presentations and interactive activities such as participant Q&A, small table discussions, design thinking or strategic planning activities, or other exercises.
Proposal Criteria	» Equity & Diversity: Successful proposals will feature a diverse panel (in regards to race, ethnicity, gender, geographic representation, type of agency, and sector)

	<p>focus) and incorporate content focused on equity and environmental justice, as well as speakers from marginalized communities who can speak to these issues directly.</p> <ul style="list-style-type: none"> » Funding & Financing: Successful proposals will highlight, or include a brief discussion on, funding and financing options, models, and best practices for local governments and communities in California. » Active Engagement: Successful proposals will be highly engaging and include interactive components, such as prompted table discussions, design thinking activities, problem-solving or planning exercises, storytelling, and/or debates.
Handouts	If you would like to copy and bring your own handouts for your session, you are welcome to. Please plan to bring 75 copies of any handouts you plan to distribute.
Room Set-Up	Forum organizers will aim to set up rooms in rounds of 6-8. Depending on registration, rooms may need to be set up in theatre- or classroom-style seating.
Audio Visual	Each room will be set with an AV cart, laptop, projector, screen and microphones.
Notification	Applicants will be notified of their acceptance status by April 27th.
Support	If you have any questions, please contact Kelsey (kwolfcloud@lgc.org)

Poster Proposals

The Forum will feature 20-25 posters during the hosted networking reception.

Proposal Form Questions	<ul style="list-style-type: none"> » Proposer Contact Information » Poster Title » Poster Description (max 150 words) » Relevant links
Format	Posters should be no larger than 30"x40" and no smaller than 20"x30" - the recommended size is 24"x36". Your poster must be mounted on a foam board so that they will sit upright on an easel.
Room Set-Up	Posters will be set up before the Monday (6/22) evening reception and will remain on display throughout the forum.
Notification	Applicants will be notified of their acceptance status by April 27th.
Support	If you have any questions, please contact Kelsey (kwolfcloud@lgc.org)