California has ambitious goals to reach five million Zero Emission Vehicles (ZEV) on the road by 2030. To reach these goals, Ventura County Regional Energy Alliance (VCREA) and Community Environmental Council (CEC) are creating an Electric Vehicle (EV) Ready Blueprint for electrifying transportation in Ventura County. VCREA and CEC conducted outreach with community stakeholders and local government staff. County-wide data was collected on multifamily housing, area employers, and public destinations to identify and map good fits for new EV charging. The Blueprint will have a special focus on the Port of Hueneme and the CalEPA designated disadvantaged communities in the cities of Ventura and Oxnard.

VENTURA COUNTY ELECTRIC VEHICLE BLUEPRINT

Ventura County Outreach Efforts

- **35** Largest businesses engaged
- **60** Largest multifamily housing complexes engaged
- **300+** Community members and local government stakeholders engaged
- **20** Hosted outreach events

**County of Ventura Survey Highlights**

- **Do you currently own or lease a plug-in Electric Vehicle?**
  - Yes: 15%
  - No: 85%

- **Would you consider an EV for your next vehicle?**
  - Yes: 60%
  - No: 40%

- **Would EV charging access at your workplace make you be more likely to purchase an EV?**
  - Yes: 87%
  - No: 13%

**Funding Note**

The Ventura County EV Blueprint is funded by the EV Ready Communities Challenge Grant from the California Energy Commission. The project is administered by Community Environmental Council, Ventura County Air Pollution Control District, EV Alliance, and Ventura County Regional Energy Alliance, along with other community partners.