Help your community tap into the power of energy efficiency made affordable with GoGreen Financing

The State of California is working with investor-owned utilities (IOUs) and various lenders to provide favorable financing terms for energy efficiency projects at residences, multifamily properties, business and nonprofit properties. The programs feature 100% financing, affordable monthly payments and broad borrower eligibility.

These programs provide flexibility to traditional IOU rebate and incentive programs and are available throughout IOU territories, including community choice aggregation (CCA) and regional energy network (REN) service areas.

Opportunities for Affordable Multifamily Properties
- For properties where more than 50% of units are income restricted
- No minimum or maximum project size
- Flexibility with unique debt stack structures
- Integrates with other rebate/incentive programs

Advantages for Small Business Owners
- Tenant and owner occupants qualify
- Longer payback means smaller payments
- Quick approval of custom projects
- Cash flow-positive repayment options

Affordability for Homeowners and Renters
- Reasonable monthly payments
- Broad list of energy efficiency projects
- Wide range of credit scores and incomes approved
- Traditionally underserved borrowers welcomed

Benefits for Lenders and Contractors
- Grow green jobs and projects in the community
- Deepen size and scope of projects with state-administered financing
- Loan loss reserve fund mitigates risk for lenders
- Partner with a trusted messenger—the State of California

Let GoGreen Financing help you help your constituents.
Learn more at GoGreenFinancing.com

Contact Us:
Susan Mills
Affordable Multifamily Financing Program
Susan.Mills@treasurer.ca.gov
916.651.3760

Bill Heberger
REEL Program
(Single-family Residential)
Bill.Heberger@treasurer.ca.gov
916.653.2511

Jonathan Verhoef
Small Business Financing Program
Jonathan.Verhoef@treasurer.ca.gov
916.653.1375

The California Hub for Energy Efficiency Financing (the Hub) is authorized by the California Public Utilities Commission, administered by the California Alternative Energy and Advanced Transportation Financing Authority (CAEATFA), and supported by California’s investor-owned utilities. GoGreen Financing is part of the California Hub for Energy Efficiency Financing (the Hub), a program designed to provide resources for new energy efficiency financing programs throughout the state to help reduce energy use, improve air quality and promote healthy communities.