MCE Customer Programs
CPUC-Funded Programs

2012 – Elect to Administer
2013 - present Apply to Administer

• Aiming to encourage more savings through a customer-centric approach
• SPOC model is about building a relationship and positive experience to expand projects and get customers more engaged in energy use
• SPOC as a platform for other customer-side resources (solar, storage, water, waste, health and safety)
Multifamily Program

- **No cost energy assessments** (valued at $3,000-$5,000; max deposit $500 reimbursed at completion)
- **No cost technical assistance** to solicit bids and develop scope of work
- **Rebates** received within 2 weeks of project sign off
- **No cost direct install** measures for tenant units (valued at $25 per unit)
- Post-project **quality assurance**
- Minimum 1 year **contractor warranty**
LIFT Program

- Layered rebates
- Technical Assistance
- Replicable model

Blended with MF Program

- Heat pump incentives
- Tenant education
- EM&V

Electrification

$3.5 million
2 year Pilot
No cost **energy assessments**, remote assessment capability

**Rebates** ranging between 40-100% of project costs

Automated **competitive bidding**

**Group purchasing** discounts

Start-to-finish **project management**

Post-project **quality assurance**
Seasonal Savings Pilot

• Customers with smart thermostats offered chance to enroll

• Thermostats set points (i.e. the temperature they are set to maintain) are remotely adjusted

• Experimental design; savings validated through set point and runtime analysis.
Transportation Electrification

Meeting the demand for charging stations

Shaping EV charging load

Access to EVs for all

- Rebates for EVSE at workplace and multifamily properties.
- EV purchase incentives for Low Income customers.
Low Income Solar Rebates

Partnership with Grid Alternatives

Supplements SASH funding

Expanded into MF in 2018
Building Energy Optimization
• Targeted Deployment of Aggregated DERs

Advanced Energy Communities
• ZNE Planning for the City of Richmond
Challenges

Public Benefits Funded Programs:
• High transactional costs
• GHG reductions goals vs. Energy Efficiency
• Cost Effectiveness – Equity Concerns

Self Funded Programs:
• Customers are already paying into public programs.
Thank You

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