

PARTICIPATION REQUIREMENTS

- Current Contractors State License Board (CSLB) license relevant to the work to be performed
- No disciplinary action against the CSLB license within the past 24 months
- No outstanding judgements or liens
- Proof of current commercial general liability insurance coverage (at least \$2 million per occurrence)
- Current workers' compensation insurance (if applicable)

ENROLL TODAY!

Eligible contractors and project developers can enroll now! The enrollment process is quick, easy and an opportunity to learn how to interact with the program. The full program will launch to small business customers in August of 2019, with a limited launch (with select participating finance companies) beginning in April.

TO ENROLL, VISIT:

GoGreenFinancing.com/SBFcontractors

QUESTIONS?

VISIT US AT
GoGreenFinancing.com

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SMALL BUSINESS FINANCING PROGRAM

Financing For Your Customers' Energy Efficiency Projects

A state-administered and utility supported financing program



gogreen
FINANCING™

AN ATTRACTIVE FINANCING OPTION TO OFFER YOUR CUSTOMERS

The financing needs of small businesses are as diverse as the services and products they offer. The **Small Business Financing (SBF) program** gives you options to offer to your customers. The program is designed to complement other available energy improvement financing options, like On-Bill Financing (OBF) and SBA loans.

Learn more at:
GoGreenFinancing.com/SBFcontractors

WHAT'S IN IT FOR YOU?

- **Grow your business** by offering customers attractive financing to complete energy efficiency upgrades
- **Present your customers with a financing option** that helps meet their business objectives
- **Be listed on the GoGreen Financing website and gain credibility** as a participant in a state-administered program

BETTER RATES
LONGER PAYBACK PERIODS
MORE CUSTOMER APPROVALS

SBF PROGRAM FEATURES:

- Broad list of measures pre-qualify
- Measures qualify through multiple pathways allowing projects to range from simple to highly customized
- No minimum project size: from very small up to \$5 million
- Finance large measures requiring longer payback periods, or those that may never be 'bill neutral'
- Projects can include nonenergy efficiency measures (e.g. landscaping, remodeling)
- Customers can choose from traditional loans and leases as well as service agreements and savings-based payment agreements
- Both tenant and owner occupants can qualify
- Can be used in conjunction with utility rebates
- Web-based interface allows for easy submission of data to the program
- Financing is unsecured or secured by equipment: no property lien required

WHY USE THIS PROGRAM FOR YOUR PROJECTS?

- Your project requires more flexibility than OBF allows
 - ▶ Project less than \$5,000, or greater than OBF limits per meter
 - ▶ Project doesn't meet OBF's bill-neutrality or payback requirements
 - ▶ Project saves energy but doesn't qualify for OBF
- Your customer wants to choose from various financing products
 - ▶ Traditional loans and leases
 - ▶ Service agreements and cash-flow positive, savings-based payment agreements
- Your customer wants fast project approval that a private finance company can provide

EXPLORE MORE
GoGreenFinancing.com