

# Accelerating Opportunity and Equity through Electrification

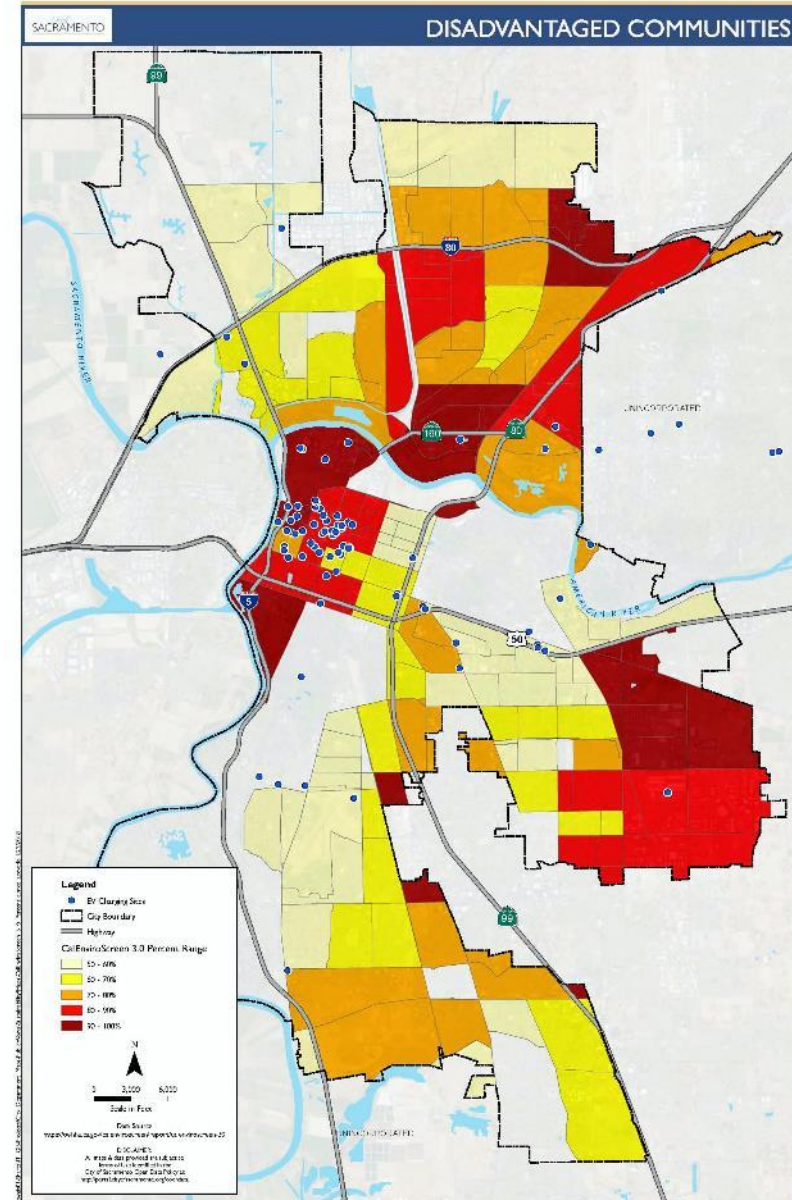
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2018 SEEC Forum

Jennifer Venema, Sustainability Manager

# Setting

- Capital city of 6<sup>th</sup> largest economy
- Top 10 most diverse cities in US
- Confluence of major interstate routes

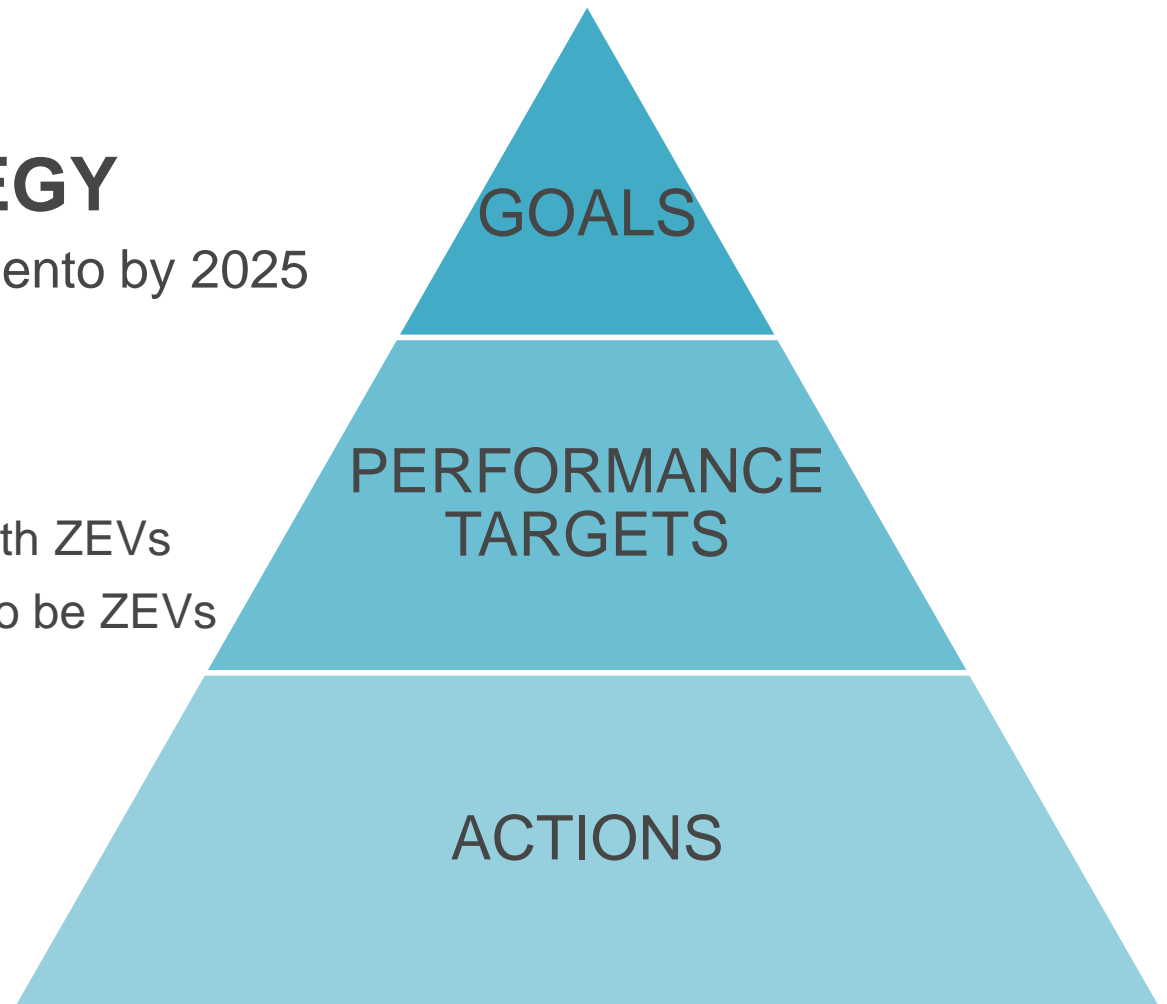


# Policy & Processes

## 2017 EV STRATEGY

75,000 ZEVs in Sacramento by 2025

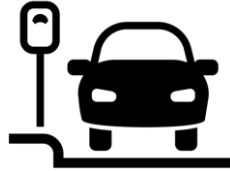
35% of households with ZEVs  
40% of annual sales to be ZEVs



# Policies & Processes

## Parking Permits

**DEDICATED  
CAR SHARE  
SPACE**



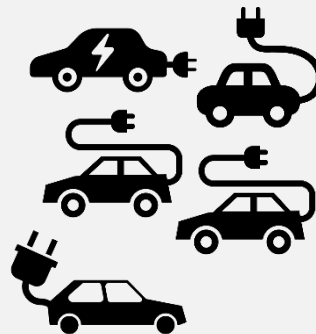
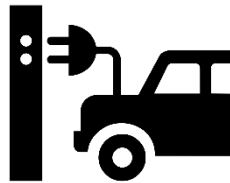
OR



24-7 EXCLUSIVE SPACE

LIMITED TO A CAR  
SHARE FLEET

**DEDICATED  
PUBLIC-USE EV  
CHARGING  
SPACE**



DEDICATED CHARGING  
SPACE FOR ANY EV  
DRIVER

**FREE-  
FLOATING  
PARKING**



FREE-FLOATING PERMIT  
FOR CAR SHARE FLEET  
TO PARK IN ANY LEGAL  
SPACE

# Pilots

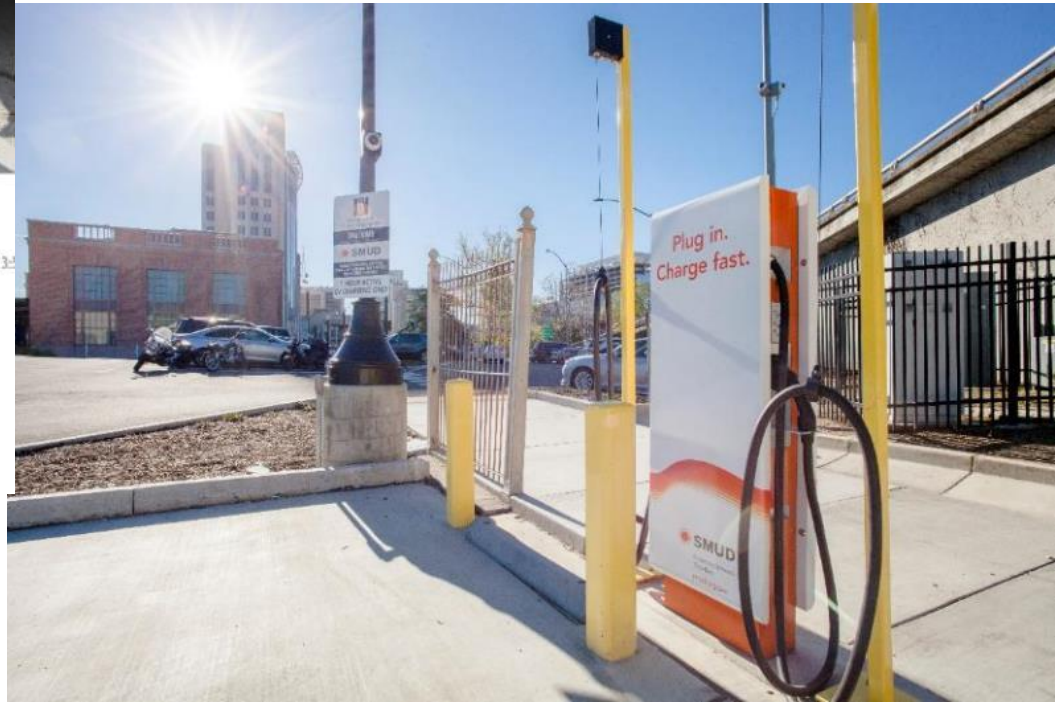


EVGo station for electric vehicles outside a Cracker Barrel in Arlington, Texas on Tuesday, June 5, 2012. (Star-Telegram/Khampha Bouaphanh) **Khampha Bouaphanh** - Khampha Bouaphanh

TRANSPORTATION

JULY 04, 2017 3:5

## Why Sacramento leaders believe curbside vehicle chargers will be a game-changer



# Partnerships

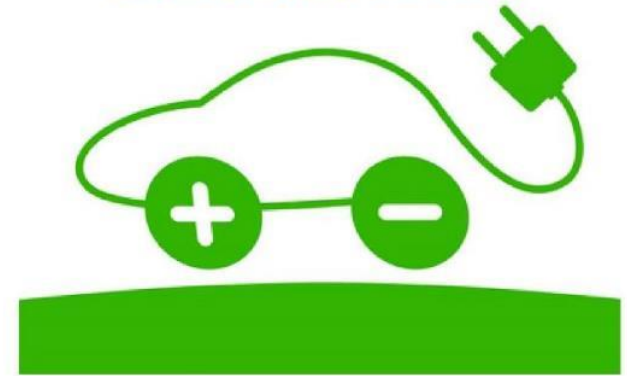
## Franklin Boulevard



Left image source: The Franklin Plan, the Franklin Neighborhood Development Corporation and Franklin Boulevard Business Association

## Electric Vehicle Readiness and Infrastructure Plan

Prepared for Sacramento County and the Cities Within by the Sacramento Area PEV Collaborative

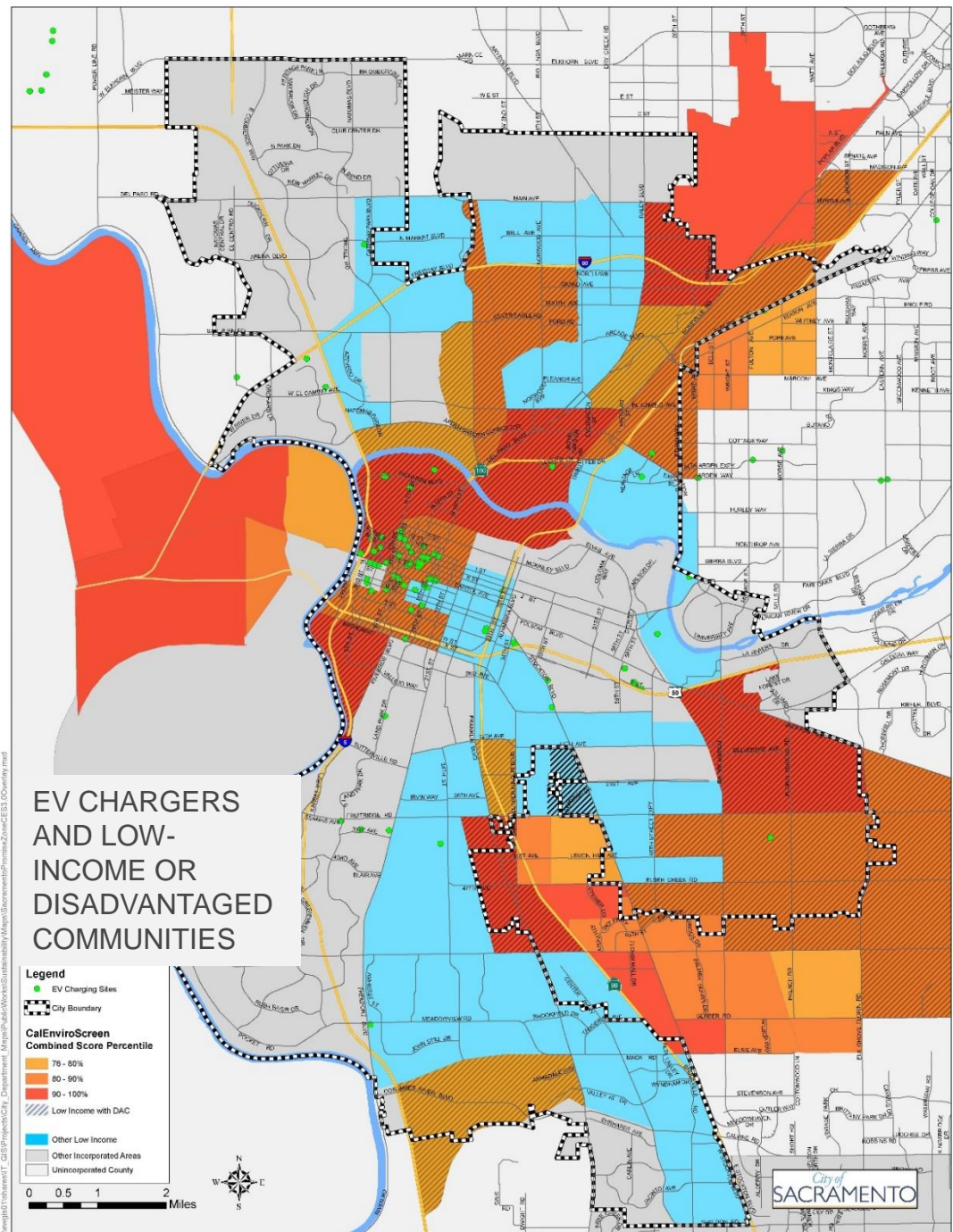


## Electrify America



# Issues with Equity and Access

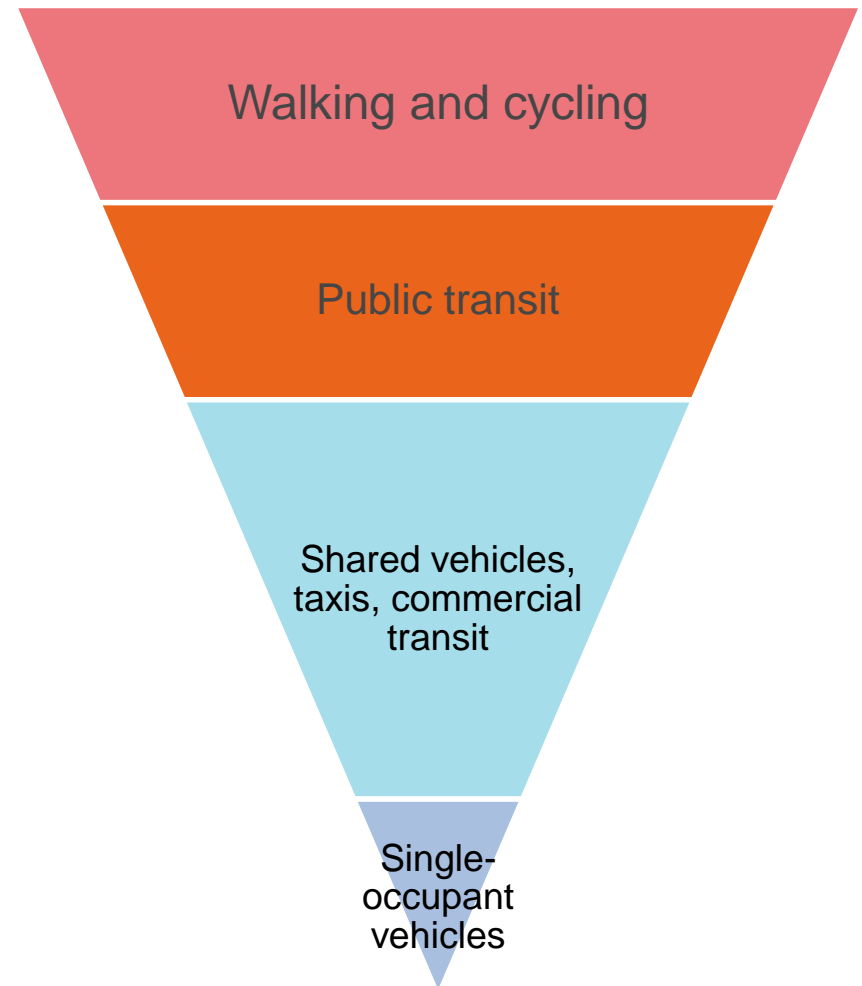
- Affordability
- Awareness
- Business models



# Role of EVs

- Move more people in fewer, cleaner vehicles

## Priorities for People Movement





# Thank you

[www.cityofsacramento.org/ev](http://www.cityofsacramento.org/ev)

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