

Benefits of Participation

Beacon participants receive valuable support and encouragement from the Institute for Local Government (ILG) staff and its nonprofit and utility partners. The team helps local governments apply sustainability best practices and collect and organize data to advance participants' achievements within the program.

Beacon participants receive:



An individualized marketing and recognition plan tailored to meet the agency's needs. Past activities have included special video presentations, targeted media outreach, case stories and features in *Western City Magazine*.



Technical assistance in collecting, reporting and tracking sustainability best practices, energy savings and greenhouse gas reductions.



Access to peer to peer networking and educational events including webinars, conference sessions and informal information exchanges.



Invitations to showcase sustainability leadership and agency achievements to a statewide audience.

The Beacon Program welcomes cities and counties in all stages of climate action planning and implementation. The data and stories collected through the program provide valuable information about what local governments are doing to meet aggressive state goals related to climate change. This narrative is important to developing policies that align with the unique opportunities of individual agencies throughout the state so that, together, we all can create a better California.

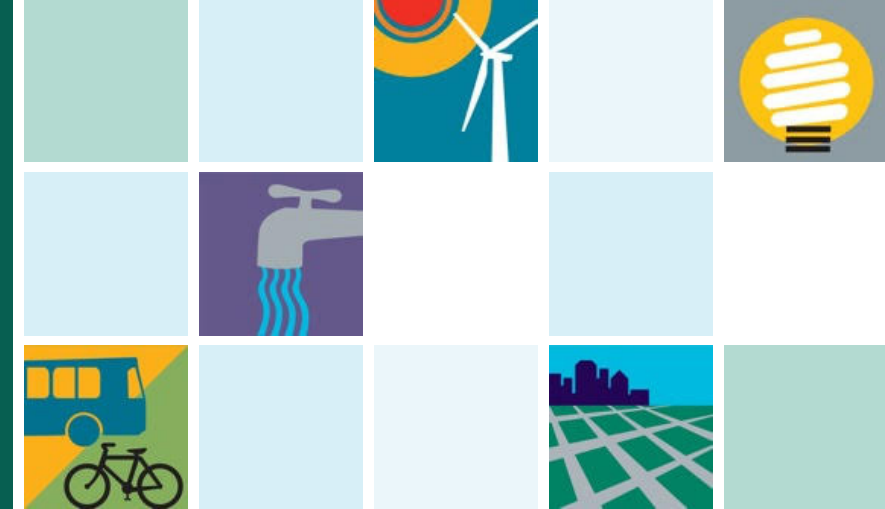


www.californiaseec.org



www.ca-ilg.org

The Beacon Program is developed by the Institute for Local Government and sponsored by the Statewide Energy Efficiency Collaborative (SEEC). SEEC is an alliance between The Institute for Local Government, The Local Government Commission and ICLEI Local Governments for Sustainability and California's four investor owned utilities. The program is funded by California utility customers and administered by Pacific Gas & Electric Company, San Diego Gas & Electric Company, Southern California Edison and Southern California Gas Company under the auspices of the California Public Utilities Commission.



Leading the Way to a Sustainable California



Join Beacon

The Beacon Program provides a framework for local governments to share best practices that create healthier, more efficient, vibrant communities. The program honors voluntary efforts by local governments to reduce greenhouse gas emissions, save energy and adopt policies and programs that promote sustainability.

▶ To learn more about the Beacon Program, visit www.ca-ilg.org/BeaconProgram.

Achieve Results

The Institute for Local Government provides resources and technical support to assist participants in their journey through the Beacon Program. Through our partnerships within the SEEC collaborative, we are able to help participants obtain and record achievements in five areas of accomplishment.

- ▶ Reducing agency greenhouse gas emissions
- ▶ Reducing community greenhouse gas emissions
- ▶ Electricity savings in agencies facilities
- ▶ Natural gas savings in agency facilities
- ▶ Sustainability best practices

Celebrate Success

Within each area, a participant can earn Beacon Spotlight Awards-silver, gold and platinum- based on level of achievement. To win a full Beacon Award, participants are required to demonstrate achievement in all five areas.

SPOTLIGHT AWARD Areas of Accomplishment	SILVER LEVEL	GOLD LEVEL	PLATINUM LEVEL
Agency GHG Reductions	5% Reduction	10% Reduction	20% Reduction
Community GHG Reductions			
Agency Energy Savings			
Natural Gas Savings			
Sustainability Best Practice Activities	1 in each of 10 categories	3 in each of 10 categories	6 in each of 10 categories
FULL BEACON AWARD	Silver Level Beacon Award	Gold Level Beacon Award	Platinum Level Beacon Award

